



CONFIDENTIAL INFORMATION SHEET

NAME: POSITION: PHONE:

Company:

I. Below are some of the major benefits of the Dale Carnegie Course®. Although all of these are included in the Course, please check the three that would be the most helpful to you right now.

- 1. CONFIDENCE & SELF IMAGE:** Develop a greater belief in myself and my own abilities.
- 2. INTERPERSONAL/HUMAN RELATIONS DEVELOPMENT:** Demonstrate greater sensitivity and genuine interest in others and their ideas. Handle people challenges more effectively. Resolve conflict effectively and positively.
- 3. GOAL DIRECTED:** Realize the importance of continuous improvement and goal-setting. Strengthen commitment with a more enthusiastic approach to goals.
- 4. DAILY COMMUNICATIONS:** Get my ideas across and become even more concise. Develop stronger listening skills.
- 5. REDUCE STRESS, WORRY, TENSION:** Handle pressure situations, solve problems, and make decisions more effectively.
- 6. SELL YOURSELF AND YOUR IDEAS:** Gain the enthusiastic cooperation of others, become even more convincing.
- 7. LEADERSHIP & TEAMWORK:** Strengthen teamwork and cooperation. Become more pro-active in leadership situations. Be a better motivator of others.
- 8. PRESENTATION SKILLS:** Relate to a group in a relaxed, confident manner. Think on my feet. Be more convincing and encourage positive action. Overcome fear of an audience.

II. The one most important to me at this time is: #

III. Why is achieving the above objective important to you?